

PLAZA

OUR
NEW URBAN
LIGHTING
LUMINAIRE





**BRING
AN ICONIC
PRODUCT
INTO YOUR
NEXT URBAN
LIGHTING
PROJECT.
CHOOSE PLAZA:
A TOUCH
OF CLASS
FOR EVERY
PLAZA!**



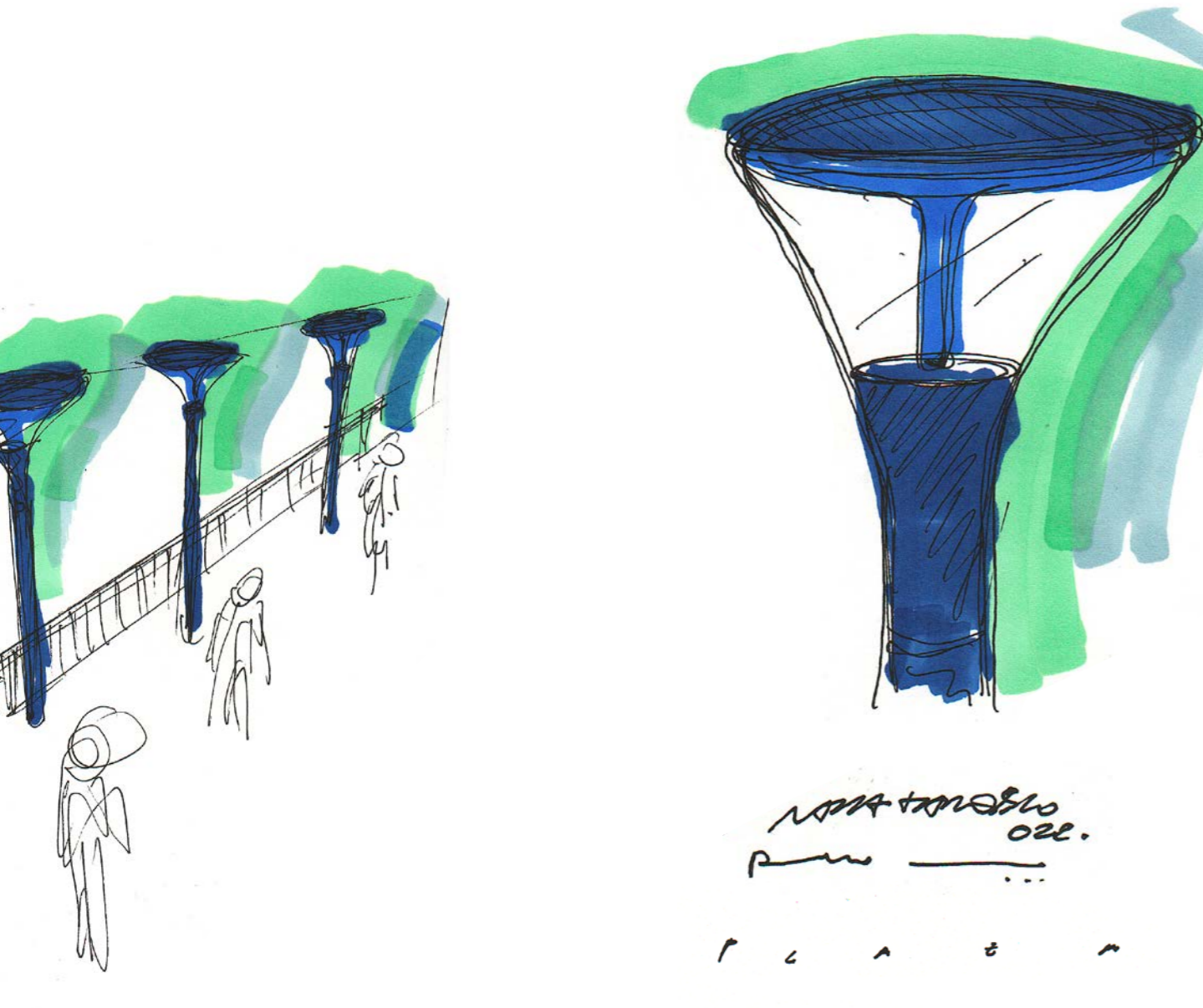
**Since antiquity,
it has been the
meeting place
of excellence:
trade exchanges,
meetings,
youth gatherings,
everything
has always been
held here...
in the plaza.**

IT IS THE HEART OF EVERY URBAN CENTRE, THE MOST HECTIC AND LIVELY CITY ENVIRONMENT, WHERE DIFFERENT PEOPLE IN TERMS OF AGE, BACKGROUND AND DESIRES PASS THROUGH AND STOPPED EVERY DAY. WHAT THEY ALL HAVE IN COMMON IS THE DESIRE TO LIVE THE SQUARE, TO BE AT THE CENTER OF THEIR URBAN CONTEXT.

AND HOW TO MAKE THE USE OF THE PLAZA AS COMFORTABLE AS POSSIBLE AND ALSO GIVING IT A MAGICAL AND ELEGANT ATMOSPHERE? WITH PLAZA, OF COURSE!

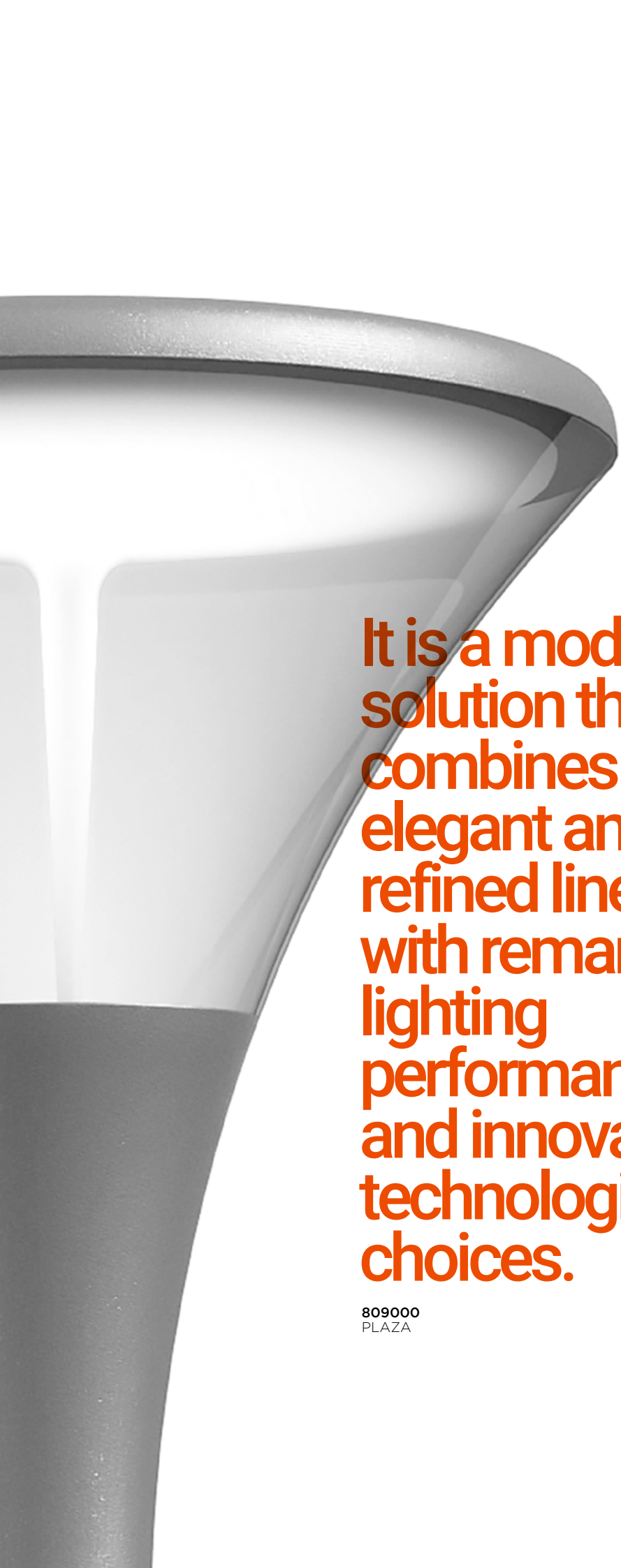


designed by Nava+Arosio Studio



**PAOLO EMANUELE NAVA AND LUCA MARIA AROSIO
ARE NAVA + AROSIO.**

WORKING ON DIFFERENT PROJECTS FOR PRESTIGIOUS FIRMS LIKE RUBELLI, LAGO, RIVA1920, ITALAMP AND IN COLLABORATION WITH PAOLO NAVA DESIGN STUDIO. THEY BEGIN TO EXPERIENCE A DESIGN IN WHICH THE PERSON IS THE CENTER WITH HIS/HER MATERIAL AND IMMATERIAL NEEDS. THE STUDIO HAS BEEN GAINING PRESTIGIOUS INTERNATIONAL AWARDS, WITH SEVERAL PROJECTS PUBLISHED BY THE MOST IMPORTANT MASTHEADS OF THE SECTOR.



It is a modern
solution that
combines
elegant and
refined lines
with remarkable
lighting
performance
and innovative
technological
choices.

809000
PLAZA



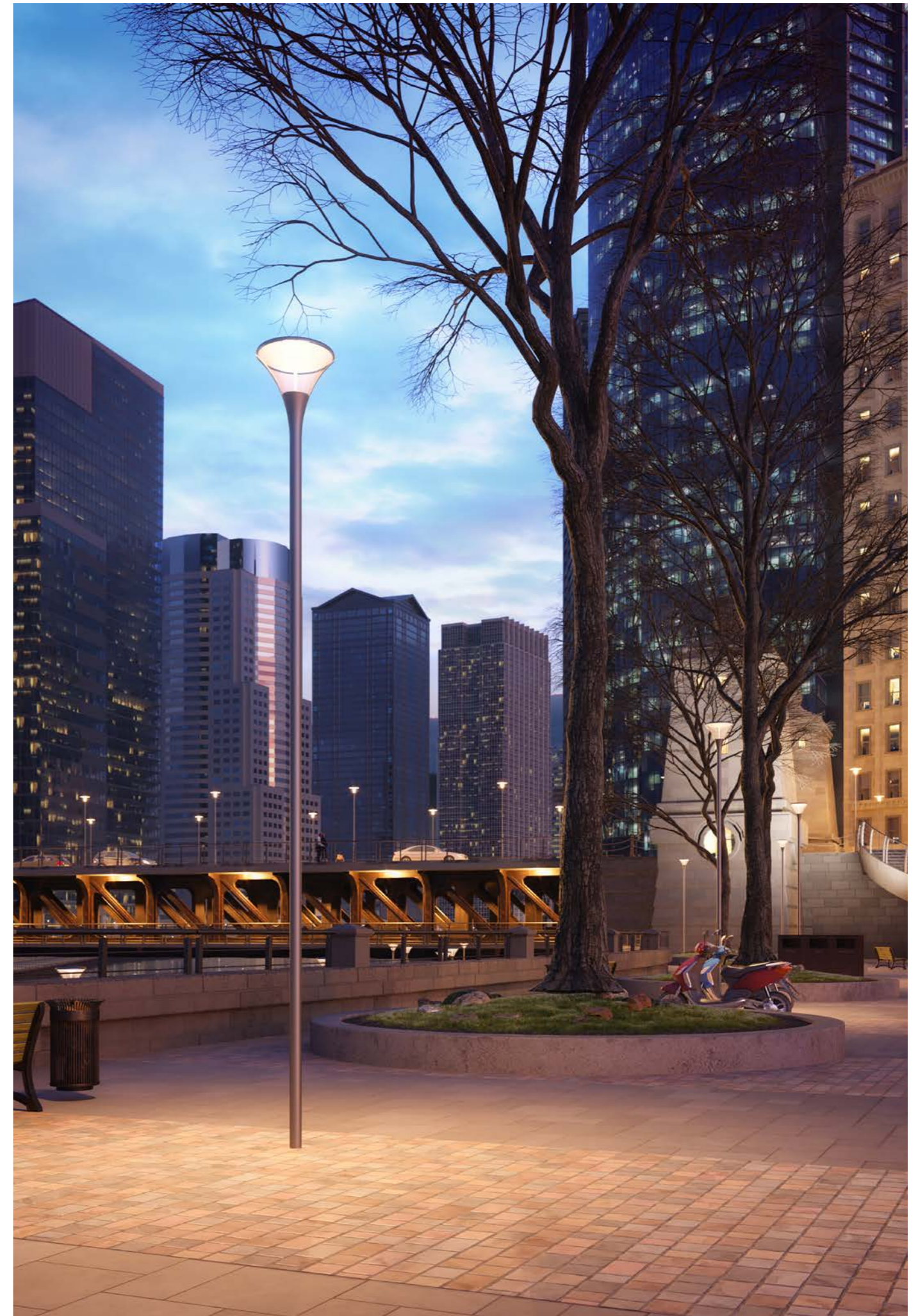
PLAZA
is characterised
by a perfect fusion
of elegance, design
and technology,
creating this round
pole-mounted
luminaire in
which lighting
and decoration
coexist.

Our new urban lighting luminaire
is the result of the constant and
always productive collaboration
with the two young and
renowned Italian designers
Paolo Emanuele Nava and
Luca Maria Arosio,
of the Nava + Arosio Studio.

PLAZA comes in three different versions

PLAZA 25, PLAZA 45 and PLAZA 70 which differ in terms of wattage and light source inside (50 Lumileds Luxeon DS207 LEDs for PLAZA 25, 70 for PLAZA 45 and 80 for PLAZA 70).

This diversification makes PLAZA extremely versatile and allows light designers to choose a product that offers different light intensities depending on its application, without losing aesthetic coherence and continuity. This is possible because the 3 different versions of PLAZA are identical from an outward point of view: the dimensions of the luminaire body (606mm high and an upper diameter of 500mm) is the same, like the materials used for the different elements that compose it (phosphor-chromatised and polyester powder coated die-cast copper-free aluminium body, polycarbonate housing, moulded silicone gasket and stainless steel screws).





809001
PLAZA 25

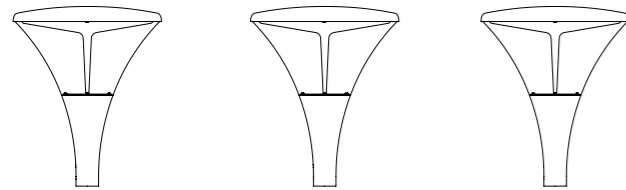
809002
PLAZA 45

809003
PLAZA 70

25
WATT

45
WATT

70
WATT



Ø 500 x Ø 76 mm
606 H mm

Ø 500 x Ø 76 mm
606 H mm

Ø 500 x Ø 76 mm
606 H mm

TECHNICAL DATA

Round pole-top mounted luminaire for outdoor installation on a pole diam. 60 mm (or 76 mm using pole adapter). Phospho-chromatised and polyester powder coated die-cast copper-free aluminium body, polycarbonate diffuser, moulded silicone gasket and stainless steel screws.



WATT min - max		25 - 70
lumen package		2.063 - 5.870



Plaza

Round pole-top extremely versatile, it is a product that offers different light intensities depending on its application

“ **PLAZA's features make it suitable for every urban context, allowing it to expand its presence far beyond the plaza: parks, public gardens, green areas but also streets, avenues and paths. Wherever you choose to place it, we are sure that PLAZA - for all its elegance and charm - will immediately become iconic and unforgettable... as will every moment lived under its light.**





With PLAZA is really easy and rewarding recreating exactly the urban lighting that was designed. In addition to being able to combine different lighting intensities and colour temperatures, PLAZA can also be applied on 60mm or 70mm diameter poles and reach heights of up to 5.5m. Specifically, it is possible to choose between two types of pole (underground or with base plate) and achieve three different heights for each pole: 3.5m, 4.5m and 5.5m for the first, 3m, 4m and 5m for the last. In this way, it is possible to create different lighting effects and balance shaded or lit areas depending on the purpose and functionality of every are.

In order to make PLAZA even more versatile and as usefull as possible in all urban context, it is also possible to choose from three different colour finishes Textured Grey, Anthracite Grey and Matt Black or customised finish.



Textured Grey
RAL 9006



Anthracite Grey
RAL 7016



Matt Black
(on request)



There is more!

PLAZA can emit a light beam with a colour temperature of either 3000°K (warm-white) or 4000°K (neutral-white) and in both case the light beam is diffused through 360°.

An all-round illumination that leaves no space in the shadows!
This warm and enveloping beam of light is also designed not to dazzle the people who, day after day and night after night, choose to experience the plaza in the light of PLAZA. Our outdoor lighting luminaire is equipped with a technologically advanced optic, enabling it to emit diffuse lighting. PLAZA is the only one that can create a timeless atmosphere, enhancing the urban environment through a diffuse, homogeneous and comfortable light beam, completely free of direct glare. Experiencing the plaza in the light of PLAZA will therefore be like being suspended in an almost surreal dimension, in which the magic of diffuse lighting blends perfectly with PLAZA's modern and captivating aesthetic appeal.



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